

PES AI Reporting Tool



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PES

Markets

Simplify Your Academic Program Decision-Making

In the fast-paced world of higher education, staying ahead means making informed decisions swiftly. The PES AI Reporting Tool empowers your institution to do just that by simplifying data analysis and accelerating academic program evaluations. With clear insights at your fingertips, you can confidently navigate the complexities of program evaluation and management and drive impactful changes for your institution's success. Plus, its intuitive interface makes program reports easy to understand, ensuring that everyone in your institution can harness its power for data-informed decision-making.



DEEP DATA UNDERSTANDING

Quickly grasp trends and insights with clear written summaries. Simplify academic program evaluation and save valuable time and resources.



INSIGHTS FOR EVERYONE

Transform complex data into concise reports accessible to all. Non-technical users gain valuable insights with just a click, breaking down data barriers effortlessly.



STREAMLINED REPORTING

Bid farewell to manual reporting. The PES AI Reporting Tool streamlines report creation, allowing you to focus on strategic initiatives while the AI handles the heavy lifting.



TAILORED AI TECHNOLOGY

The PES AI Reporting Tool is exclusively designed for higher education. Get data stakeholders need and shape the future of academic program planning.

AI Report

CIP: 11.0701 Computer Science
Market: National
Award Level: Bachelors

Regenerate Report

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The academic program exhibits robust Student Demand and Employment outcomes, with high National Completions, but faces significant Competitive Intensity.

Overview

The program stands out with a National Completions value of 69,233, placing it in the 99th percentile among all programs. In Student Demand, the Google Search Volume at 370,539 and New Student Enrollment Volume at 50,468 both rank in the upper 98th and 99th percentiles respectively, indicating strong interest. Employment prospects are promising with an Entry Level Salary at \$78,612 in the 99th percentile and abundant Job Postings at a 99th percentile ranking. However, the program operates in a highly competitive market as evidenced by a high number of Campuses with Graduates and Institutions with Online In-Market Students both in the 99th percentile.

Student Demand

The data reveals that the program is highly sought after, with a Google Search Volume of 370,539 ranking in the 98th percentile and a New Student Enrollment Volume of 50,468 placing it in the top 1% of programs. The year-over-year growth in Google Search Volume is moderate at a 1% increase (58th percentile), while New Student Enrollment Volume YoY Percentage Change shows a more robust growth at 9%, ranking in the 70th percentile. These figures suggest that while interest in the program is increasing steadily, there may be room for further growth. The Sum of On-ground and Online Completions at an impressive value of 69,233 also ranks at the top (99th percentile), reinforcing the high demand for this program.

Employment

Graduates of this program have excellent employment prospects. The Entry Level Salary is notably high at \$78,612 (99th percentile), and there are ample opportunities as reflected by Job Postings per Graduate at a value of 2.1 (93rd percentile). Despite this strong showing, there is some concern with slower growth rates indicated by BLS Historical Growth figures: a modest 6% over one year (44th percentile) and only 2% over three years (30th percentile). However, these figures are mitigated by low Underemployment Percent of Graduates at just 15%, which places graduates in an enviable position within the lowest percentile.

Competitive Intensity

The Competitive Intensity data presents a challenging landscape for this academic program. With Campuses with Graduates valued at 1,093 (99th percentile) and Institutions with Online In-Market Students valued at 96 (also in the top percentiles), competition for students is fierce. This intensity is further underscored by high costs associated with marketing efforts such as Google Search Cost per Click priced at \$17.00 (92nd percentile). Nevertheless, Average Program Completions stand strong at a value of 58 (97th percentile), suggesting that despite heavy competition, many institutions successfully graduate students from this program.

© Support

AI is a helpful tool, but it's still learning and can make mistakes. Always review its work carefully for accuracy.