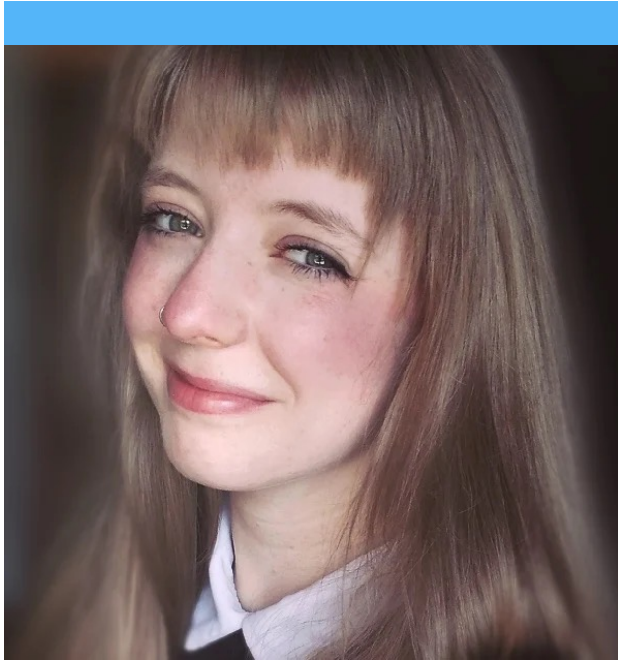




GRAY
DECISION INTELLIGENCE

Job Postings Occupation Report and Other Updates

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Lorlei Boyd
Developer



Zachary Paz
Chief Operating Officer and
Executive Vice President, Product



Agenda

1. Occupation Report Demo
2. What's New and Coming

With the PES Job Postings Occupational Reporting Tool, you can access comprehensive job market insights to make data-informed decisions about your academic programs. Whether developing new offerings or refining existing ones, this tool provides the critical data needed to align your programs with real-world career opportunities. Stay ahead of industry trends and ensure your students are prepared for success in an ever-changing job market.



JOB MARKET INSIGHTS

Quickly generate accurate employment and job postings reports. Customize your data by SOC codes, industries, salary ranges, and more—no need to rely on third-party analysts.



EASY REPORT GENERATION

Create and download detailed PDF reports with just a few clicks. Share your findings with colleagues and conduct further analysis offline.



SEARCH WITH PRECISION

Filter job postings using a wide range of criteria, from keywords to specific job titles. Dig deeper into the data to uncover hidden trends and the most relevant opportunities



DATA-INFORMED DECISIONS

Make confident, data-informed program planning decisions that align with the latest job market trends, ensuring positive outcomes for your students and institution.



New



Filters

Create Report

Overview

Map

Job Postings

Salaries

Technical Skills

Durable Skills

Certifications

Education

Other

Example Postings

Custom Table

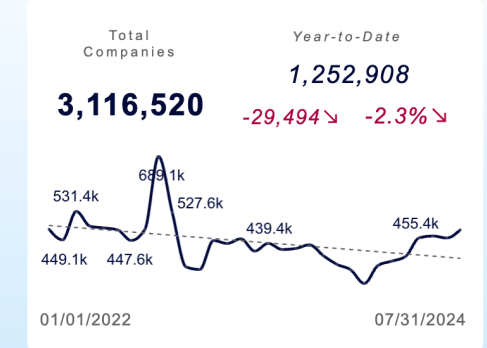
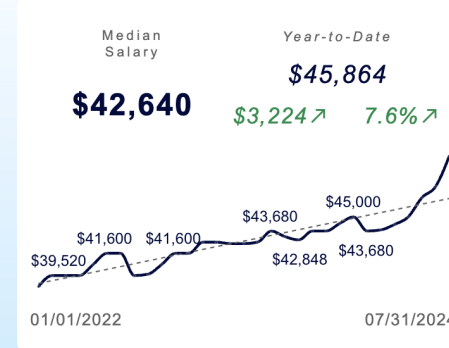
About Job Postings

Overview

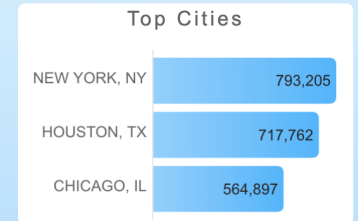
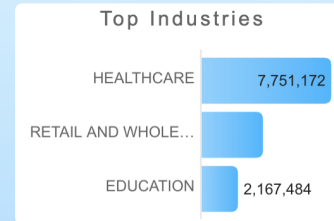
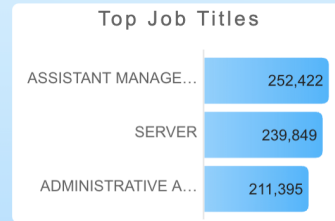
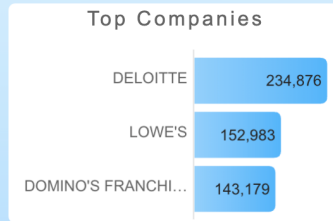
All Occupations



July year-to-date in 2024, there have been 15,534,945 job postings recorded for all occupations, compared to 14,483,060 in the same period in 2023.



July year-to-date in 2024, the median salary for all occupations is \$45,864, compared to \$42,640 in the same period in 2023.



Academic Programs Trailing 12 Mo.	Degree Le...	Postings ↓
51.3801 Registered Nursing	BACHELOR	562,487
24.0102 General Studies	ASSOCIATE	544,374
51.3801 Registered Nursing	ASSOCIATE	367,417
52.0201 Business Admin. and Mgmt, General	BACHELOR	257,444
52.0201 Business Admin. and Mgmt, General	CERTIFICATE	170,803

Top Occupations	Postings ↓
11-1021 General and Operations Managers	3,964,295
41-2031 Retail Salespersons	3,468,416
29-1141 Registered Nurses	3,364,127
43-6014 Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2,729,256

Getting Started

Need Help ?

The Job Postings dashboard is a comprehensive review of job postings associated with any combination or selection of occupation titles (SOCs). Gray DI collects data across job search platforms such as Indeed.com to provide detailed job posting data, including employer, industry, degree level, skills, location, and more. Our database updates monthly to keep you informed of the latest changes in the labor market.

Navigation

Use the top menu or the buttons below to navigate the application and the reporting and search tools.

Explore Job Postings

- Overview** - Review overall trends
- Trends** - Assess job growth metrics
- Technical Skills** - Review technical skills employers are requesting
- Durable Skills** - Review durable skills employers are requesting
- Certifications** - Review certifications employers are requesting
- Sample Postings** - View a sample of the Job Postings

Create an Occupation Report

- Occupation Report** - Download or email a report on an occupation
- Custom Table** - Build a custom data table and export to excel

Search Job Posting Descriptions

- Description Search** - Search the job postings descriptions for specific words or phrases



Solutions ▾ Resources ▾ Upcoming Events ▾ Contact

Search...



Log In

Customer Success Hub

Your Guide to Understanding Your Program Evaluation System (PES)

Join Daily Office Hours (M-F 12:00 pm EST)

For additional help, email support@graydi.us



Understand Your PES

Get started with an overview of your system by learning about PES Markets and PES Economics and Outcomes! These documents will give you insight into the software that you will use to create successful programs.

↓ PES Markets

↓ PES Economics and Outcomes



Interactive Training Guides

Dive into our series of interactive training guides designed to equip you with comprehensive knowledge and practical skills for navigating PES. Whether you're seeking to refine your PES expertise or you're just getting started, our immersive walk-throughs offer the perfect learning experience tailored to your needs.

Learn Now



PES Training Videos

Starting with PES Markets, this training series aims to foster the understanding and successful usage of all that PES has to offer. If you need to refresh your knowledge of the PES tools, or if you are a new user and looking to learn more, these videos are for you!

▶ Watch Now



Hi there 🙌
How can we help?

Recent message

Support Request
We've completed your ticket
Zach • 4d ago

Ask a question

AI Agent and team can help



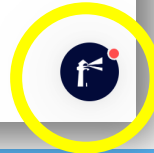
Home



Messages



Tickets



We have some exciting new reports in the works, including:

Workforce Report

A comprehensive view of the workforce, including:

- Bureau of Labor Statistics total employed, wages, historical growth, and projections
- People Work Profiles on program-to-workforce alignment, institution-to-workforce supply, and career pathways

Alumni Insights Report

- Review your graduate outcomes by program, industry, employer, job title, occupation, and location.
- Compare your graduate outcomes to other institutions
- Target geographies and employers for alumni relations
- Inform current students of actual graduate outcomes

Academic Program Report

A comprehensive view of an academic program using all of Gray DI's methodology, including:

- Employment outcomes
- Long-term student demand trends
- The best source for in-market and online competition

Questions?