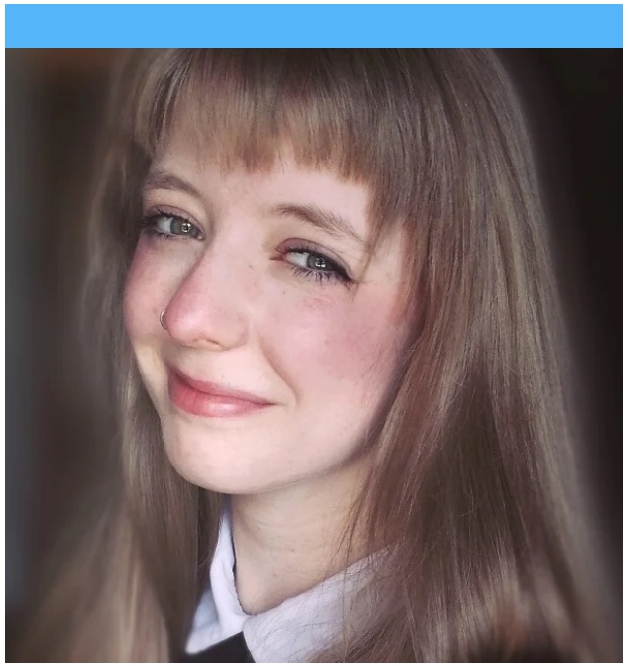
GRAY
DECISION INTELLIGENCE

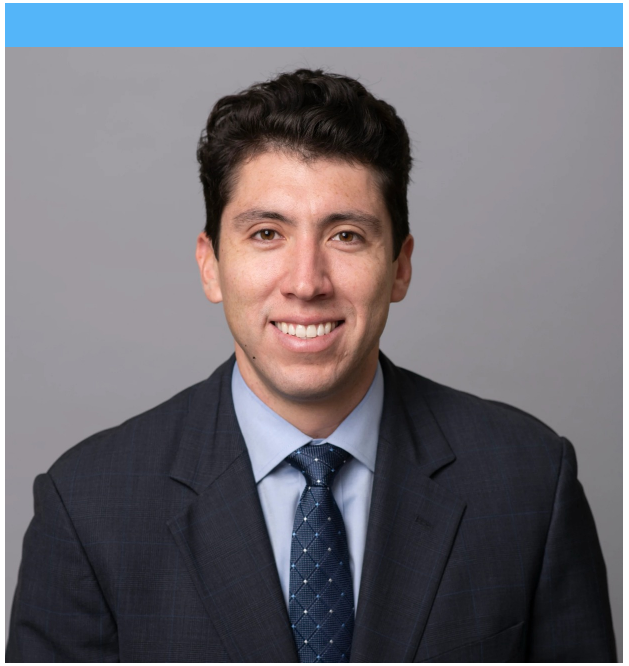
Job Postings Occupation Report and Other Updates

August 20th, 2024

Today's Speakers



Lorlei Boyd
Developer



Zachary Paz
Chief Operating Officer and
Executive Vice President, Product

Gray Decision Intelligence

Agenda

1. Occupation Report Demo
2. What’s New and Coming

Job Postings Occupation Report

With the PES Job Postings Occupational Reporting Tool, you can access comprehensive job market insights to make data-informed decisions about your academic programs. Whether developing new offerings or refining existing ones, this tool provides the critical data needed to align your programs with real-world career opportunities. Stay ahead of industry trends and ensure your students are prepared for success in an ever-changing job market.

JOB MARKET INSIGHTS

Quickly generate accurate employment and job postings reports. Customize your data by SOC codes, industries, salary ranges, and more—no need to rely on third-party analysts.

EASY REPORT GENERATION

Create and download detailed PDF reports with just a few clicks. Share your findings with colleagues and conduct further analysis offline.

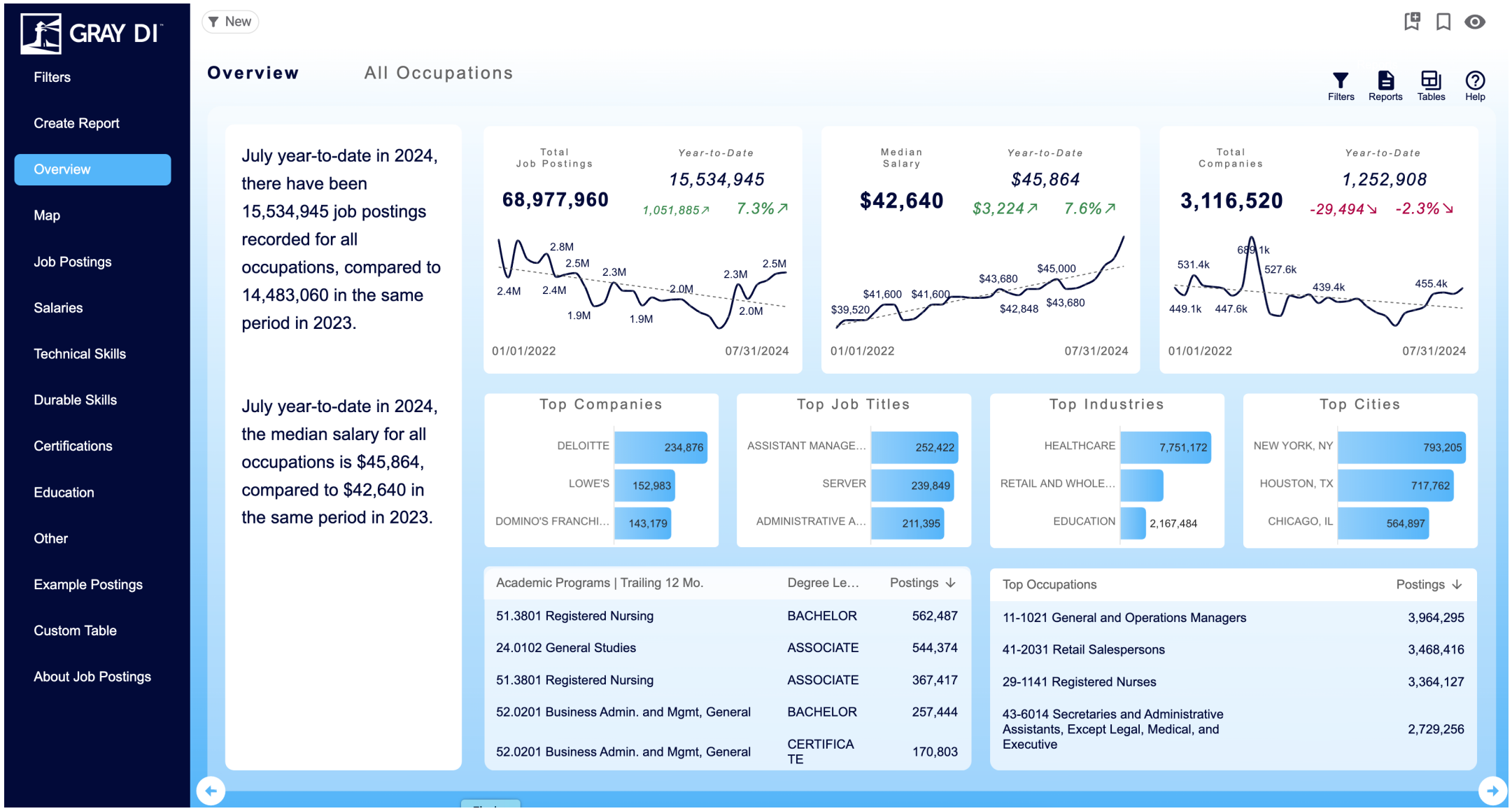
SEARCH WITH PRECISION

Filter job postings using a wide range of criteria, from keywords to specific job titles. Dig deeper into the data to uncover hidden trends and the most relevant opportunities

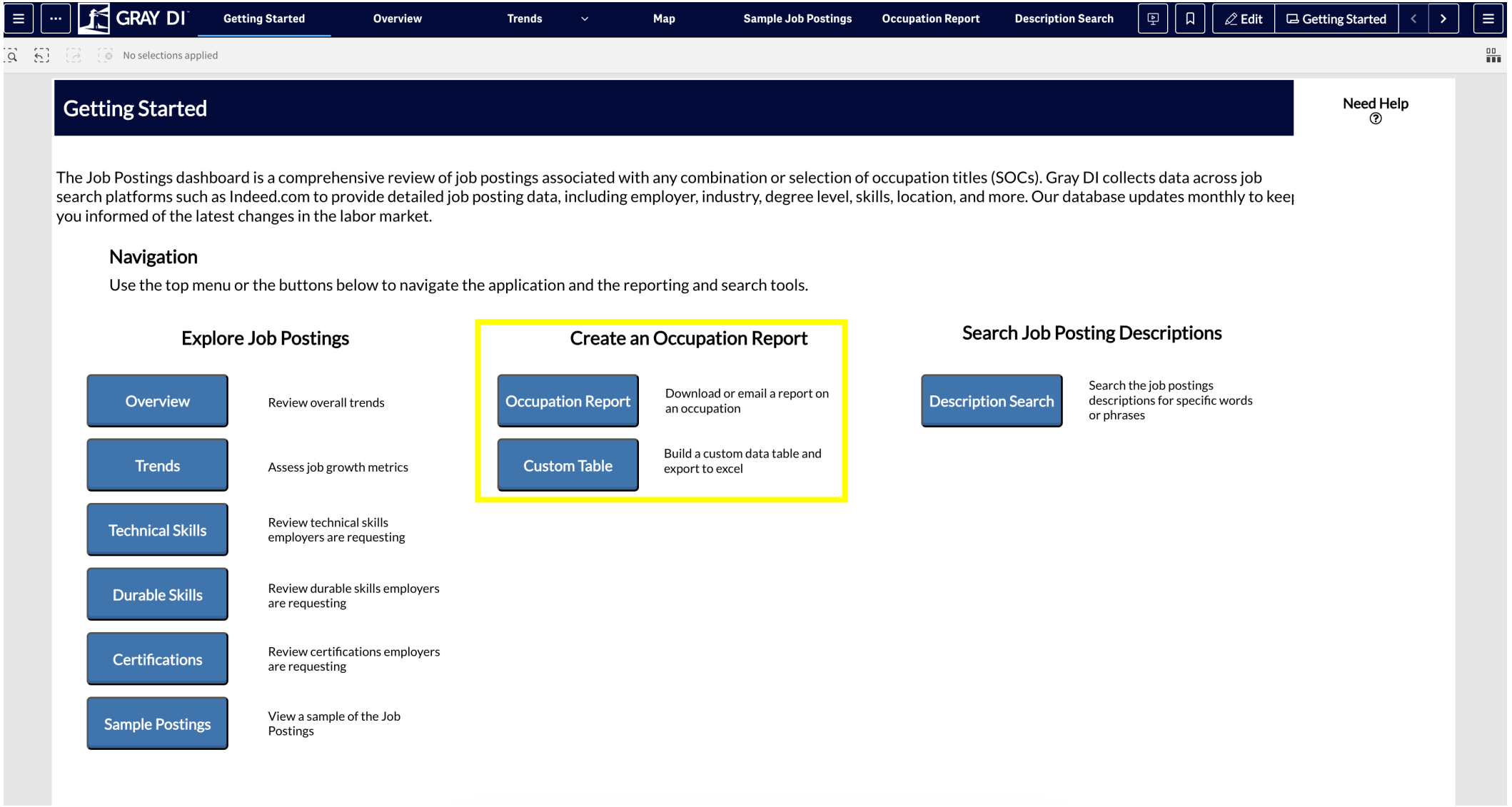
DATA-INFORMED DECISIONS

Make confident, data-informed program planning decisions that align with the latest job market trends, ensuring positive outcomes for your students and institution.

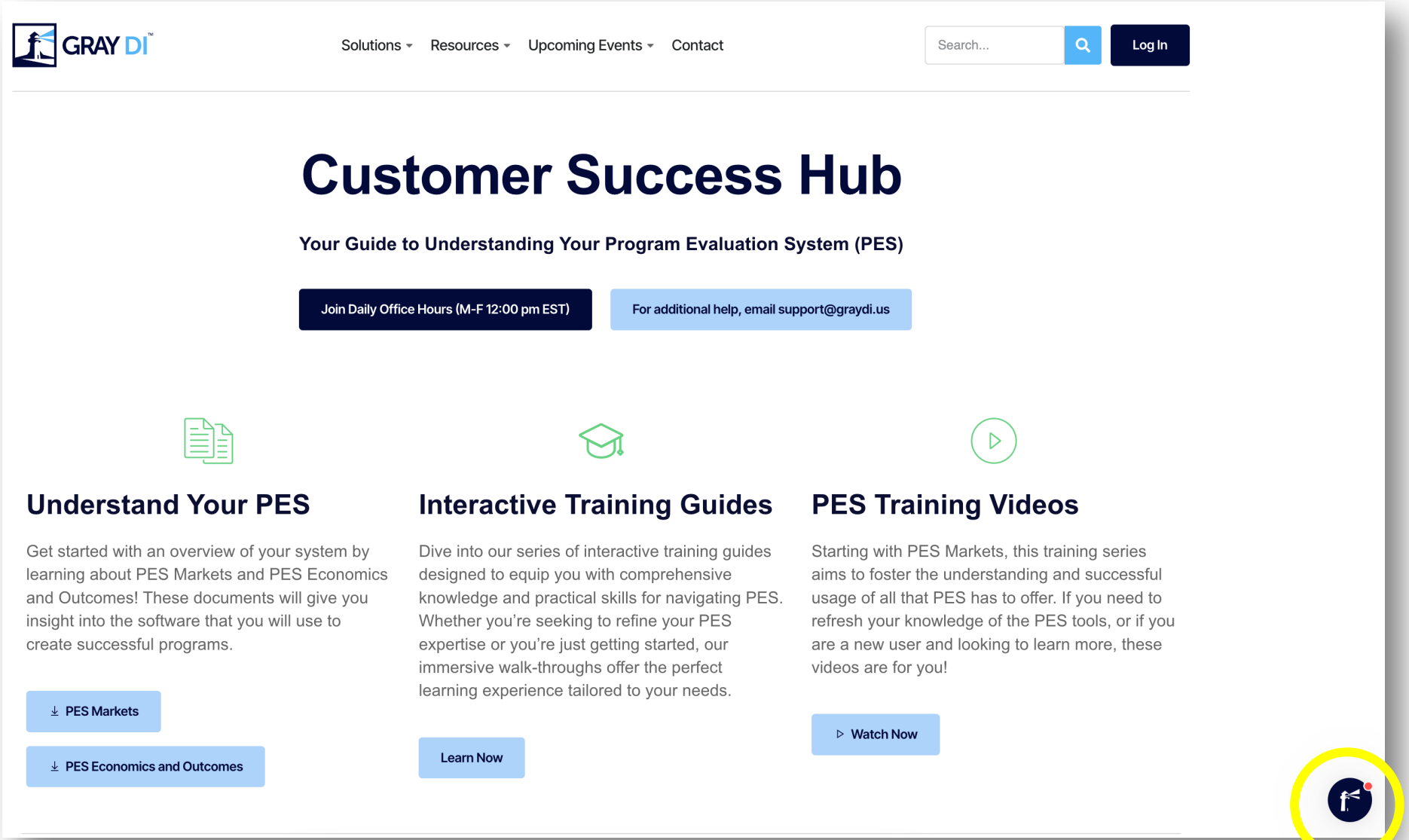
Demonstration

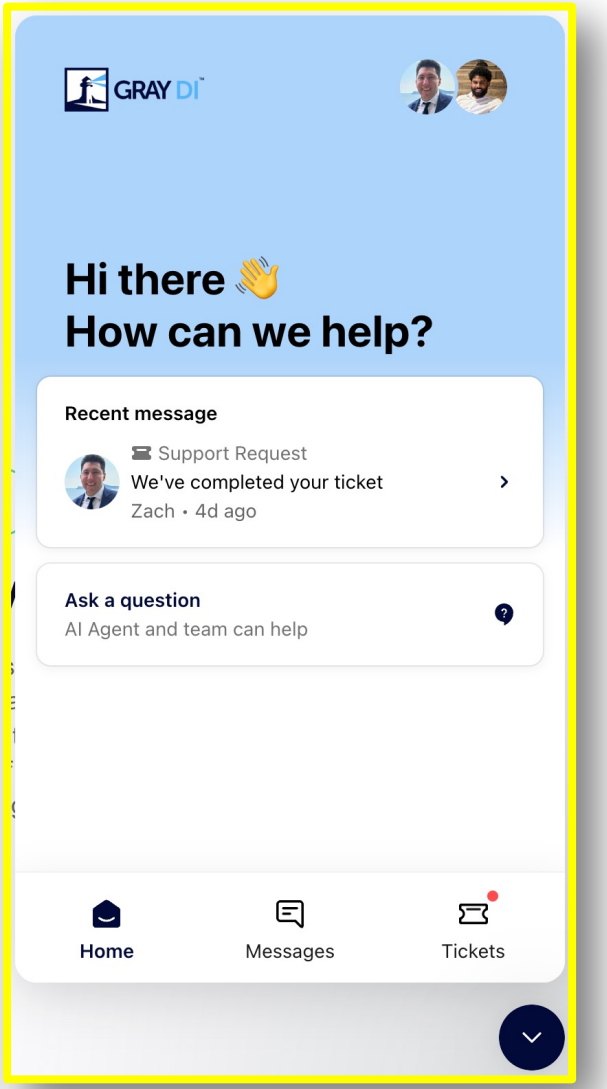


Navigating to the Report



New Support Features





What's Coming?

We have some exciting new reports in the works, including:

Workforce Report

A comprehensive view of the workforce, including:

- Bureau of Labor Statistics total employed, wages, historical growth, and projections
- People Work Profiles on program-to-workforce alignment, institution-to-workforce supply, and career pathways

Alumni Insights Report

- Review your graduate outcomes by program, industry, employer, job title, occupation, and location.
- Compare your graduate outcomes to other institutions
- Target geographies and employers for alumni relations
- Inform current students of actual graduate outcomes

Academic Program Report

A comprehensive view of an academic program using all of Gray DI's methodology, including:

- Employment outcomes
- Long-term student demand trends
- The best source for in-market and online competition

Questions?